

Pragma

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PRAGMA - first draft mock example of a potential dashboard

The screenshot displays the PRAGMA dashboard interface. At the top, the navigation bar includes 'PRAGMA by the people', 'Feed', 'Issues' (highlighted), 'Briefs', 'Blog', and 'Juries'. A user profile for 'Jordan M.' (Legislator) is shown on the left, with statistics: Participation (847 pts), Credibility (91%), Issues filed (12), Adopted (2), Blog posts (14), and Citations (38). The main 'Civic feed' is active, showing three posts:

- Emergency proposal: closing the food desert gap in South Providence** by Rosa M. (Policy Accredited, Providence, RI, 2h ago). A 'Policy brief' with 1,847 / 2,000 needed community support. Includes 'Support' (1,847) and 'Oppose' (203) buttons. District: RI-01. 342 comments, 89 shares.
- Why our city council ignored 4,000 verified signatures — and what we do next** by Dev K. (Analyst, Warwick, RI, 5h ago). A 'Blog' post with 924 upvotes, 187 comments, and 3 policy citations.
- Issue: No crosswalks on Reservoir Ave — three near-misses this school year** by Aisha L. (Voice, Cranston, RI, 8h ago). A 'Jury open' post with 412 support, 14 oppose, and 67 comments.

Additional features include a 'Jury invitation' for a Providence housing cost deliberation, 'YOUR LAWMAKERS' (Sen. J. Reed 72%, Rep. S. Magaziner 48%, Gov. D. McKee 31%), and 'TRENDING IN RI' (School infrastructure funding 4.2k, Food desert initiative 3.8k, Childcare cost crisis 2.9k, Reservoir Ave crosswalks 1.1k, Public transit expansion 876). A 'NAVIGATE' menu on the left includes 'Civic feed', 'My district', 'My issues', 'My blog', 'Policy briefs', 'Lawmakers', and 'Accreditation'. A '+ Submit issue' button is at the bottom left.

Pragma is a web and mobile platform where verified, real citizens can submit community problems, collaborate on solutions, and have formally documented policy briefs delivered directly to their elected representatives.

Every member proves their legal identity to join, which eliminates bots and fake accounts entirely.

A built-in AI layer fact-checks claims, translates confusing legal language into plain English, and connects your voice to related issues already in motion. Your politician's response — or silence — gets posted publicly for everyone in your district to see.

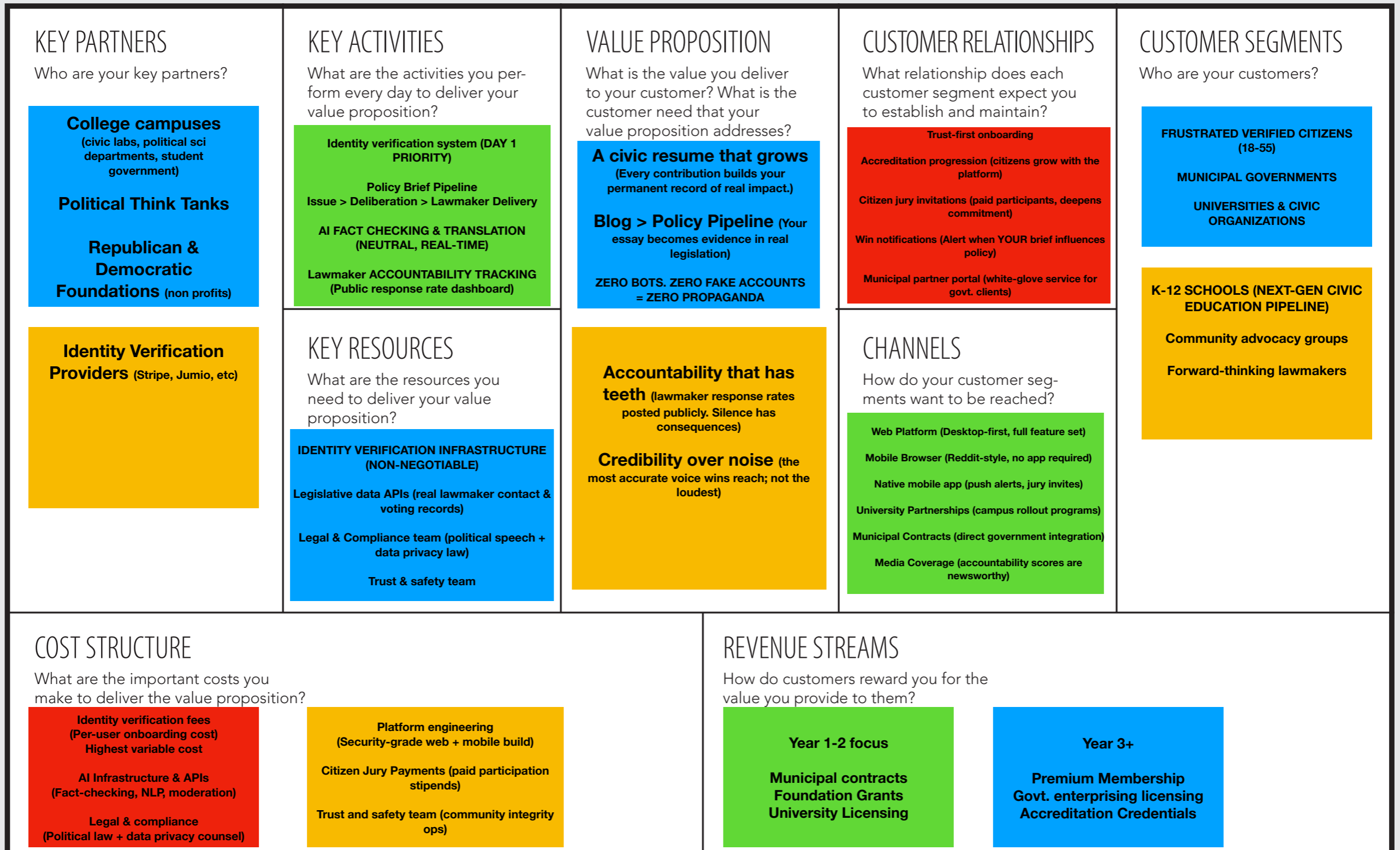
The platform is free for individual citizens to join and participate. Cities and municipalities pay us a subscription fee to use Pragma as their official public engagement infrastructure; replacing town halls and ignored comment periods with something verified and scalable.

Universities and civic organizations license the platform for civics education and research programs.

Long term, power users can upgrade to a premium membership for advanced policy tools, similar to LinkedIn Premium but for your civic life.

BUSINESS MODEL CANVAS

PRAGMA



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